



***** FOR IMMEDIATE RELEASE *****

Tuesday, October 31, 2023

CONTACT: Mike Duggan / 203.324.4277 / mduggan@domuskids.org

DOMUS KIDS ELECTS ALBERTO “BETO” CASELLAS AS NEW CHAIR OF BOARD OF DIRECTORS

STAMFORD, Conn. – October 31, 2023 – Today, Domus Kids, Inc., a community-based nonprofit serving more than 1,700 young people in Connecticut, announced the election of [Alberto “Beto” Casellas](#) as its new chair of the board, effective September 28, 2023. Casellas succeeds Rob Minicucci, who served on the Domus Kids Board of Directors for more than 20 years.

Casellas, who is the organization’s first Hispanic Chair, will lead a 15-member board of directors with a focus on driving growth and development for the organization. He has been a member of the Domus Kids Board of Directors since June 2015 and will remain on the board’s Governance Committee.

“I feel privileged to take on this role at such an important time for the community as we seek to address the needs of the most vulnerable youth that are supported by Domus Kids,” said Casellas. “Succeeding the tremendous work of Rob Minicucci is an honor, and I am looking forward to carrying his dedication to Domus Kids forward as we continue to serve the youth of Connecticut.”

During his time with Domus Kids, Casellas has helped increase funding, forge new partnerships, and guide Domus in developing best practices for the organization and its programs.

Casellas is the CEO of the Health & Wellness platform at [Synchrony](#), the largest issuer of private-label credit cards in the US. His specialty is consumer finance, but he also has extensive experience across multiple verticals including health and wellness, retail pharmacy, e-commerce, consumer goods, apparel, pet care and insurance. He is the co-founder of the [Latinx Executive Alliance](#), a community of 1,500 executives dedicated to increasing Fortune 500 C-level [Hispanic leadership](#) representation, and the executive sponsor of the Synchrony Hispanic Network of 2,000 employees.

“Beto’s long history of leadership, coupled with his experience with Domus and in the community makes him the ideal person for this role,” said Mike Duggan, Executive Director of Domus. “We have worked closely together for many years during his time on the board, and his belief in our mission and vision is evident. I look forward to working with Beto in this new capacity to ensure Domus Kids makes a positive impact on all stakeholders, especially our young people and families.”

#####

About Domus: Working Together Toward a Brighter Future for Stamford

For more than 50 years, Domus – also known as Domus Kids – has continued to provide anti-racist, trauma-responsive support for Stamford-based youth from underserved communities. Primarily focused on improving student engagement and workforce readiness, our outcome-producing programs empower disengaged and disconnected young people to pursue their unique paths to self-sufficiency. In partnership with other core community service providers, we are working together toward a brighter future for Stamford and beyond.